STRUKTUR KURIKULUM MATA KULIAH

DALAM SEBARAN PER SEMESTER

PROGRAM STUDI ILMU ADMINISTRASI BISNIS

KURIKULUM TAHUN 2018

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| --- | --- | --- | --- | --- | --- |
| SEMESTER | MATA KULIAH | | | | Keterangan |
| Kode MK | Mata Kuliah | | SKS |
| **Semester I (Satu)** | UXN 11005 | Agama Islam | | 2 | Wajib |
| UXN 11047 | Agama Kristen | |  |
| UXN 11089 | Agama Katolik | |  |
| UXN 11131 | Agama Budha | |  |
| UXN 11289 | Agama Hindu | |  |
| UXN 11173 | Pendidikan Pancasila | | 2 | Wajib |
| UXN11221 | Bahasa Indonesia | | 2 | Wajib |
| SPO 11001 | Dasar-Dasar Ilmu Politik | | 3 | Wajib |
| SPO 11002 | Pengantar Sosiologi | | 3 | Wajib |
| SPO11003 | Pengantar Ilmu Administrasi | | 3 | Wajib |
| UXN 12108 | Pendidikan Kewarganegaraan | | 2 | Wajib |
| UXN12147 | Bahasa Inggris | | 2 | Wajib |
|  | SPB11001 | Matematika Bisnis | | 2 | Wajib |
|  |  |  | | **21** |  |
| **Semester II (Dua)** | SPO12001 | Dasar-Dasar Logika | | 3 | Wajib |
| SAB12001 | Statistik Bisnis/ *Business statistics* | | 3 | Wajib |
| SAB12002 | Sistem Informasi Bisnis / *Business Information Systems* | | 3 | Wajib |
| SAB12003 | Pengantar Ilmu Administrasi Bisnis\*) *Introduction to Business Administration* | | 3 | Wajib |
| SAB12004 | Financial Accounting 1 | | 3 | Wajib |
| SAB12005 | Teori Pengambilan Keputusan */ Decision Making Theory* | | 2 | Wajib |
| SAB12006 | Pemasaran /*Marketing* | | 3 | Wajib |
| **\*)**Prasyarat lululs MK Pengantar Ilmu Administrasi | | | **20** |  |
| **Semester III (Tiga)** | SPO21001 | | Kewirausahaan / *Entrepreneurship* | 3 | Wajib |
| SAB21001 | | Kreativitas dan Inovasi / *Creativity and Innovation* | 2 | Wajib |
| SAB21002 | | Analisis Ekonomi dan bisnis/ *Analisys Economics and Business* | 3 | Wajib |
| SAB21003 | | Keuangan Bisnis*/ Corporate Finance* | 3 | Wajib |
| SAB21004 | | Perilaku Organisasi / *Organizational behavior* | 3 | Wajib |
| SAB21005 | | Komunikasi Bisnis*/Business communication* | 2 | Wajib |
| SAB21006 | | Analilsis Sumber Daya Manusia*/Analilsis Human Resources* | 2 | Wajib |
| SAB21007 | | Operasi Bisnis*/Business operations* | 3 | Wajib |
|  | |  | **21** |  |
| **Semester IV (Empat)** | SPO22001 | | Metodologi Penelitian Sosial / *Social Research Methodology* | 3 | Wajib |
| SAB22001 | | Strategi Sumber Daya Manusia \*) / *Human Resource Strategies* | 3 | Wajib |
| SAB22002 | | Teori Organisasi Dan Administrasi/ *Theory of Organization and Administration* | 3 | Wajib |
| SAB22003 | | System Thinking*/Systems Thinking* | 2 | Wajib |
| SAB22004 | | Negosiasi Bisnis*/Business negotiations* | 2 | Wajib |
| SAB22005 | | Hukum dan Etika Bisnis*/Law and Business Ethics* | 2 | Wajib |
| SAB22006 | | Administrasi Perpajakan (Praktikum)*/ Tax administration* | 3 | Wajib |
| \*)Syarat lulus MK Analisis Sumber Daya Manusia | | | **18** |  |
| **Semester V (Lima)** | SAB31001 | | Strategi dan Kebijakan Bisnis*/Strategy and Business Policy* | 3 | Wajib |
| SAB31002 | | Metode Penelitian Kualititatif \*) */ Qualitative Research Methods* | 2 | Wajib |
| SAB31003 | | Kepemimpinan / *Leadership* | 3 | Wajib |
| SAB31004 | | Metode Penelitian Kuantitatif\* */Quantitative Research Methods* | 3 | Wajib |
| **Mata Kuliah “Peminatan Pemasaran”** | | |  |  |
| SAB31005 | | Strategi Pemasaran /*Marketing Strategy* \*\*) | 3 | Wajib |
| SAB31006 | | Pemasaran Jasa /*Service Marketting* | 3 | Wajib |
| SAB31007 | | Manajemen Produk dan Merek */Product and Brand Management* | 3 | Wajib |
| **Mata Kuliah Peminatan “ SDM*”*** | | |  |  |
| SAB31008 | | Penilaian Kinerja /*Performance assessment* | 3 | Wajib |
| SAB31009 | | Pelatihan Dan Pengembangan SDM*/Training and Human Resources Development* | 3 | Wajib |
| SAB31010 | | Manajemen Hubungan Kerja /*Management of Employee Relations* | 3 | Waji |
| **Mata Kuliah Peminatan “Keuangan”** | | |  |  |
| SAB31011 | | Strategi Keuangan Bisnis */Strategy Business Finance* | 3 | Wajib |
| SAB31012 | | Manajemen Investasi Dan Fortolio/*Investment Management And Fortolio* | 3 | Wajib |
| SAB31013 | | Financial Accounting II \*\*\*) | 3 | Wajib |
| **Mata Kuliah Pilihan:** | | |  |  |
| SAB31014 | | Budaya Organisasi /*Organizational Culture* | 3 | Pilihan |
| SAB31015 | | Sales Management M / *Sales Management* | Pilihan |
| SAB31016 | | Financial Risk Management / *Financial Risk Management* | Pilihan |
| Jumlah | | | **23** |  |
| \*) Harus lulus MK Metode Penelitian Sosial  \*\*) Harus lulus MK Pemasaran  \*\*\*) Harus lulus MK Financial Accounting I | | | | |
| **Semester VI (Enam)** | SAB32001 | | Perencanaan dan Pengembangan Bisnis/ *Planning and Business Development* | 2 | Wajib |
| SAB32002 | | Analisis Bisnis/*Business analysis* | 2 | Wajib |
| SAB32003 | | Filsafat Bisnis /*Business philosophy* | 3 | Wajib |
| **Mata Kuliah Peminatan “Pemasaran” (Marketing)** | | |  | Wajib |
| SAB32004 | | Global Marketing /*Global Marketing* | 3 |  |
| SAB32005 | | Riset Pemasaran /*Market research* | 3 | Wajib |
| SAB32006 | | Pemasaran Hubungan Pelanggan /*Costumer Relationship Marketting* | 3 | Wajib |
| **Mata Kuliah Peminatan “SDM” (Human Resouces Management)** | | |  | Wajib |
| SAB 32007 | | Kebijakan Kompensasi Dan Reward /*Compensation and Reward Policy* | 3 | Wajib |
| SAB 32008 | | Negosiasi Dan Manajemen Konflik /*Negotiation and Conflict Management* | 3 |  |
| SAB 32009 | | Riset SDM /*Human Resources research* | 3 | Wajib |
| **Mata Kuliah Peminatan “Keuangan (Financial)** | | |  | Wajib |
| SAB 32010 | | Studi Penganggaran Modal /*Study Capital Budgeting Budgeting* | 3 | Wajib |
| SAB 32011 | | Analisa Laporan Keuangan /*Financial Statement Analysis* | 3 | Wajib |
| SAB 32012 | | Riset Keuangan /*Financial research* | 3 | Wajib |
| Mata Kuliah Pilihan | | |  |  |
| SAB 32013 | | Business-to-Business Marketing / *Business-to-Business Marketing* | 3 | Pilihan |
| SAB 32014 | | Managing Change /*Managing Change* |
| SAB 32015 | | Studi Kelayakan Bisnis /*Business Feasibility Study* |
| Jumlah | | | **19** | Wajib |
| **Semester VII (Tujuh)** | SAB41001 | | Pemodelan Bisnis /*Business Modelling* | 2 | Wajib |
| SAB41002 | | Praktek Bisnis Di Indonesia*/Business Practices in Indonesia* | 2 | Wajib |
| SAB41003 | | Strategi Bisnis Internasional*/International Business Strategy* | 3 | Wajib |
| Mata Kuliah Pilihan | | |  |  |
| SAB41004 | | Bisnis Asuransi/Risiko*/Business Insurance / Risk* | 3 | Pilihan |
| SAB41005 | | Bisnis Ritel Modern*/Modern Retail Business* |
| SAB41006 | | Bisnis BUMN/BUMD |
| SAB 41007 | | Bisnis Hiburan Dan Perhotelan*/Business Entertainment and Hospitality* |
| SAB41008 | | Bisnis Usaha Mikro Kecil dan Menengah (UMKM)*/Micro Business Small and Medium Enterprises* |
|  |  | |  | **10** |  |
| **Semester VIII (Delapan)** | SAB42001 | | Magang (KKN) | 4 | Wajib |
| Mata Kuliah Pilihan Wajib (Sesuai Bidang Konsentrasi) | | | 2 |  |
| SAB42002 | | Seminar Masalah Bisnis “Marketting” |  |
| SAB42003 | | Seminar Masalah Bisnis “SDM” |  |
| SAB42004 | | Seminar Masalah Bisnis “”Financial” |  |
| SAB42005 | | Tugas Akhir (Skripsi) | 6 | Wajib |
|  | |  | **12** |  |
| **Total SKS Program Studi Administrasi Bisnis** | | | | **144** | **Wajib** |

Dekan,

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